

# RecyclingWorks in Massachusetts

Fiscal Year 2014 Summary



# RecyclingWorks in Massachusetts

- Helps businesses and institutions
  - Maximize waste diversion
  - Save money
  - Waste Ban Compliance
  - Customer/Employee satisfaction

 Funded by MassDEP, delivered under contract by the Center for EcoTechnology





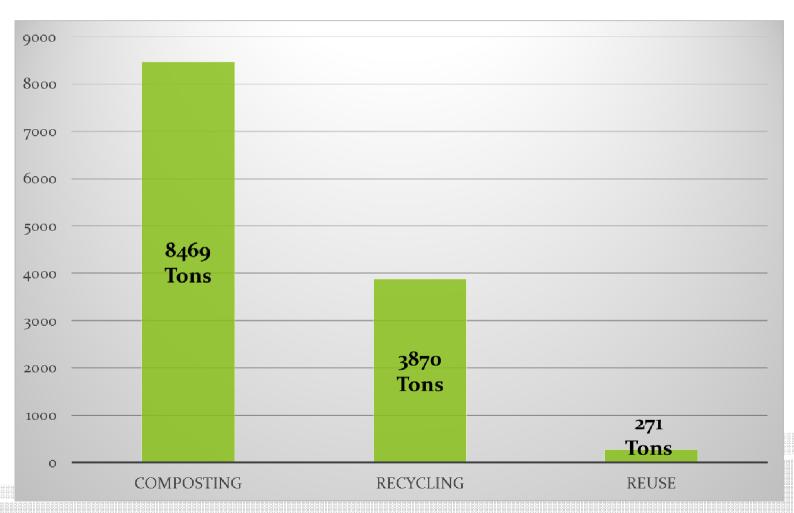
### RecyclingWorks in Massachusetts

### Services include:

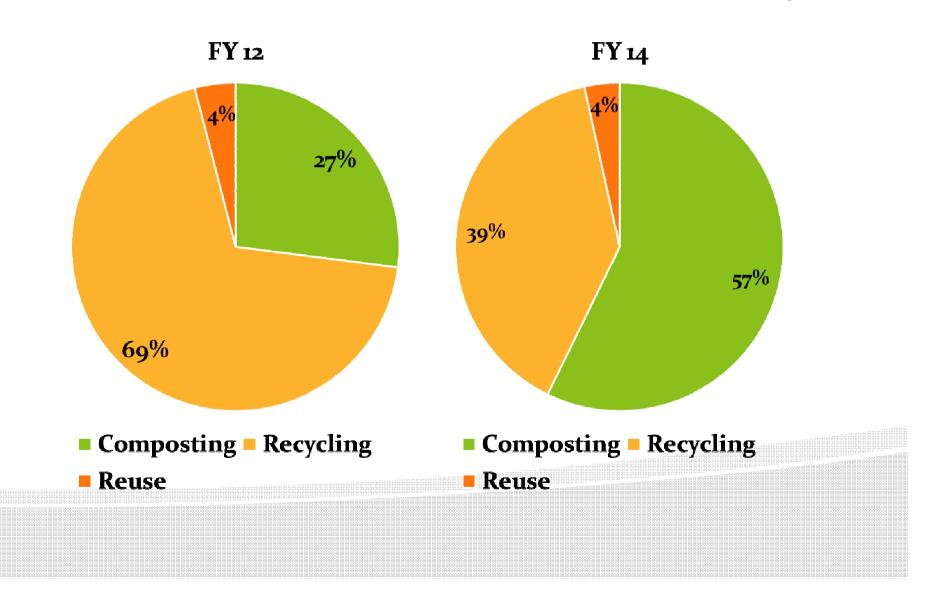
- Online Resources
- Email and Phone Hotline
- Technical Assistance
- Events and Workshops
- WasteWise Program Administration



# Total Diversion Impact to Date



### Fiscal Year Diversion, 2012 - 2014





# Online Resources

New Resources Added 2014



# Estimating Food Waste

How to Estimate F Commercial Orgar	COMPLY WITH THE ORGANICS WASTE BAN	the Ban	UPCOMING EVENTS  Webinar: Composting is a Team Sport - Greening
A Guide for Businesses a  Massachusetts' Commercial Organ businesses and institutions disposi divert that organic material from dis asked questions about the ban itse  So, how can you tell if your busi	ESTIMATE YOUR FOOD WASTE	chusetts	Stadiums and Arenas 09 / 17 / 2014
	REDUCE YOUR FOOD WASTE	1, 2014, will require all organic material per week to e and answers to frequently ebsite here.	R3 Webinar - Diversion Options for Mattresses 09 / 25 / 2014
			Students For Zero Waste Summit
	DONATE FOOD	ganic waste per week?	Durham SWANA Recycling and Solid Waste Conference
he most accurate ways to estimat laily tracking programs and compr nay require contracting or purchas	HEALTH DEPARTMENT GUIDANCE	disposed from a facility are these can take time and are a number of simpler	10 / 7 / 2014 Barnstable
nethods to estimate your food was f you need assistance at any point, nfo@recyclingworksma.com.	please call the RecyclingWork	s hotline at (888) 254-5525 or	Find a Recycler
What is Commercial Organic Made defined by the waste ban?	CONTRACTOR AND ADDRESS OF THE PARTY OF THE P	Conversions	
Food Material Includes but is not limited to: fruits, vegetables, grains, fish, and animal products and Food scraps		nl-industrial waste c yard) = 300 to 600 lbs	Use our <u>Recycler Database</u> to find a Processor or a Hauler for the materials you need recycled.
		= 200 to 450 lbs	Search by material, zip code or key word to

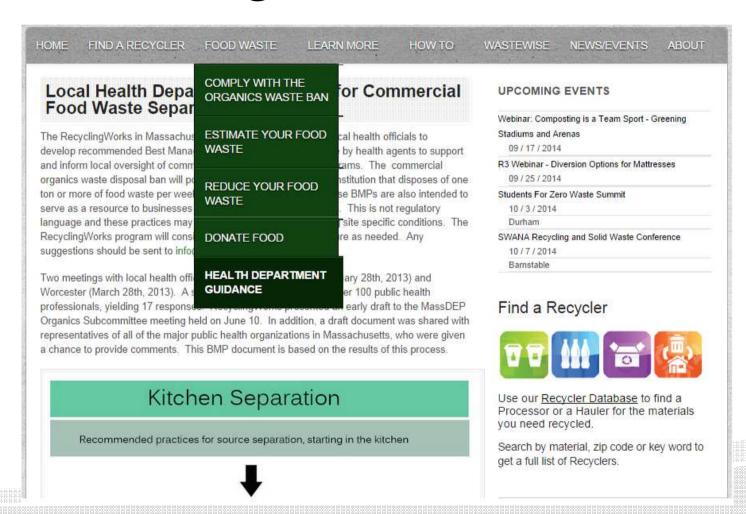


### Options for Compliance





### Best Management Practices



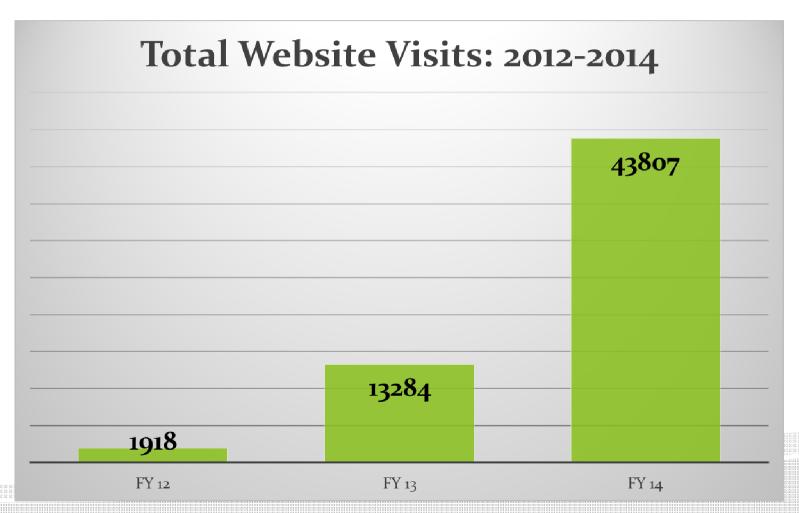


## Find-A-Recycler Directory

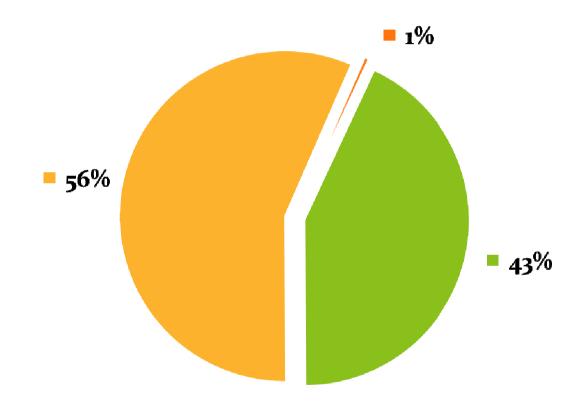




### Website Statistics



# Hotline Inquiries - 2014



■ Composting ■ Recycling ■ Reuse

Averaging service to over 100 entities per month for several months in a row

### Hotline Intakes, 2012-2014

### Fiscal Year 2012: 138

- Businesses and Institutions-110
- Processors and Haulers-28

### Fiscal Year 2013: 301

- Businesses and Institutions-213
- Processors and Haulers-88

### Fiscal Year 2014: 468

- Businesses and Institutions-418
- Processors and Haulers-50



92 Businesses and Institutions Received Assistance this Year



### Case Study:

### The Lenox Hotel in Boston, MA

- Worked with RecyclingWorks to set up an off-site composting program
- Rolled program out in all 3 hotel restaurants
- Diverted 550 pounds of food waste in the first 2 days of operation

Improved performance leading to measurable cost savings



### Case Study:

### Gardner Ale House in Gardner, MA

- Worked with RecyclingWorks to set up a food waste separation program
- Sending food waste to an off-site pig farm as animal feed



### Gardner Ale House-Video





### 2014 MA Commercial Food Waste Vendor Fair

- First of its kind event in the nation\*
- 6 Sponsor Organizations
- 53 Vendors
  - Waiting list of 6-10 more that we had no room for
- 300 Attendees
- 3 Break Out Sessions
  - Approximately 100 attendees participated
- Sheraton Framingham started composting!



# Vendor Fair





Visit our website at www.recyclingworksma.com

RecyclingWorks Hotline

(888) 254-5525 info@recyclingworksma.com